



FOCUS ON

INDUSTRY PARTNERS

Dick's Sporting Goods Open



EVENT OVERVIEW

Vortex Weather Insurance partnered with the organizers of the DICK'S Sporting Goods Open to create a custom rain insurance policy for the PGA TOUR Champions event at En-Joie Golf Course in Endicott, New York, on August 19–21, 2022. Even though the policy was not triggered, having insurance in place gave the event organizers peace of mind before and during the event knowing their revenue was covered if it did rain.

With a star-studded field featuring John Daly, Bernhard Langer, Ernie Els, David Duval, and Miguel Angel Jimenez, the annual event has long been regarded as one of the premier summer stops on the PGA TOUR Champions summer schedule.



CHARITY OVERVIEW

The DICK'S Sporting Goods Open is operated by Broome County Community Charities, Inc. (BCCC).

- BCCC's mission is to raise funds to promote artistic, medical, and other charitable functions for the community
- The organization has donated over \$18 million to charity
- BCCC has been the sponsoring organization of professional golf in Central New York for 43+ years





INDUSTRY PARTNER

“We were delighted to partner with Vortex on a rain insurance policy for this year’s event. The whole insurance process was incredibly simple and straightforward. Even though it didn’t rain, the policy gave us peace of mind, knowing that if it did rain enough to impact the tournament, the financial loss would be manageable. That allowed us to focus on our main goal, which was to deliver a first-class event experience for the golf fans of Central New York.”

—John Karedes, Executive Director of DICK’S Sporting Goods Open

“Hats off to the organizers of The DICK’S Sporting Goods Open on an incredible week of golf, entertainment, and hospitality for the golf fans of Central New York. We were honored to partner with them to provide rain insurance for the event, allowing the team to rest easy knowing they didn’t have to worry about rain impacting tournament revenues.”

—Eric Anderson, Vortex Weather Insurance National Director of Sales

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For more info, contact Eric Anderson at 203.550.6150.

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