



FOCUS ON

# INDUSTRY PARTNERS

## DICK'S Sporting Goods Open



### EVENT OVERVIEW

For three years in a row, Vortex Weather Insurance has provided a rain insurance policy for the DICK'S Sporting Goods Open (DSGO), a PGA TOUR Champions Event that takes place in June at the beautiful En-Joie Golf Course in Endicott, New York.

In 2024, the DICK'S Sporting Goods Open received rain on two days over the weekend, triggering the rain insurance policy, just like in 2023. This resulted in the event organizer, BCCC, receiving payouts that helped with lost revenue and other weather-related expenses.

The tournament has long been regarded as one of the premier stops on The PGA TOUR Champions summer schedule and this year was no different. Ernie Els, David Duval, Padraig Harrington, Vijay Singh, and many others made appearances, offering golf fans in Central New York a unique opportunity to see several of golf's legends up close.

### CHARITY OVERVIEW

The DICK'S Sporting Goods Open is operated by Broome County Community Charities, Inc. (BCCC)

- BCCC has been the sponsoring organization of professional golf in Central New York for nearly 50 years
- BCCC's mission is to raise funds to promote artistic, medical, and other charitable functions for the community
- The organization has donated over \$20 million to charity



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*We were fortunate enough to work with Vortex again to help protect our 2024 Tournament week. Turns out, it rained several days, our policy was triggered, and we received a check in less than two weeks. Even though the tournament endured rainfall on multiple days, we were able to contribute fundraising dollars as planned. We look forward to continuing our partnership with the Vortex team for 2025 and beyond to protect our event."*

*- John Karedes,  
Executive Director of  
DICK'S Sporting Goods Open*



*I want to congratulate the organizers of The DICK'S Sporting Goods Open for not only hosting a great tournament for the golf fans of Central New York but for also making the decision to partner with Vortex again this year. Because of the policy, the organizers went into the weekend with peace of mind. And when the policy was triggered, their instincts were proven right."*

*- Eric Anderson,  
Vortex Weather Insurance  
National Director of Sales*

## **FOR MORE INFORMATION**

**CALL OR TEXT**

**ERIC ANDERSON AT**

**203.550.6150**

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